



Four County School Boards Association

VISION, MISSION & GOALS

Vision Statement

A respected and strong collective voice for excellence in public education

Mission Statement

The Four County School Boards Association will provide training, advocacy positions and opportunities to support and advance excellence in public education and promote the achievement of all students through effective governance.

Goals and Objectives

- 1. The Association will attract, develop, and retain effective local school board members by:**
 - a. Providing compelling programs and workshops on relevant topics
 - b. Conducting a seminar for prospective school board members
 - c. Conducting an orientation and providing additional opportunities for re-engagement for newly elected board members
 - d. Utilizing technology to communicate effectively
 - e. Providing networking opportunities
- 2. The Association will provide timely training and professional development opportunities of exceptional quality in a cost effective manner such as:**
 - a. State mandated governance training
 - b. State mandated fiscal training
 - c. Skill building workshops (e.g., advocacy workshop)
 - d. Keynote and guest speakers on relevant topics
 - e. Presentations on regional best practices and successful programs and initiatives
- 3. The Association will establish and maintain mutually beneficial partnerships by:**
 - a. Expanding our knowledge of organizations with similar values, interests, and goals
 - b. Seeking opportunities for collaboration with other associations and organizations
 - c. Developing and supporting common positions related to advocacy
 - d. Identifying and participating in events sponsored by collaborative associations and organizations
- 4. The Association will positively impact legislative, regulatory, and other constituent groups by:**
 - a. Educating individual members and boards regarding legislative/regulatory issues impacting education
 - b. Increasing the number of individuals and boards involved in advocacy and legislative issues which impact education
 - c. Authoring, adopting, and sharing the Association's positions regarding legislative and regulatory issues
 - d. Attending lobbying events locally and in Albany
 - e. Creating opportunities for member boards to connect with legislators and members of other agencies that impact their decision making

5. The Association will inform boards of relevant and emerging issues and trends in public education through:

- a. Maintaining a library of resources
- b. Featuring presenters at Association meetings and dinners
- c. Publishing a newsletter
- d. Providing links and emails related to emerging issues and resources
- e. Using various forms of social media and maintaining an effective, current website

6. The Association will strive for a high level of membership satisfaction to:

- a. Increase Association membership (ever mindful of cost)
- b. Increase the number of events based on member needs and interests
- c. Increase participation of local boards in Association events and meetings
- d. Create an environment where members feel valued, welcomed, and heard

Adopted: May 29, 1990

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Revised: 2001/2002

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